**Cell Organelles Campaign**

Your group has volunteered to run a campaign to get your assigned candidate (organelle) elected as **The Most Important Organelle.** You will have to argue that without your candidate (organelle), the cell and the organism and consequently the world as we know it will collapse.

**Requirements:**

* **Campaign Poster/Glogster/Other Tech Posters**- **Only 1 required**
* Posters or digital presentation should be colorful and contain information found in the pamphlet (poster and pamphlet should have similar campaign scheme)
* They should inform audience on several reasons why YOUR organelle is the MOST important
* These will be placed in the classroom and hallway for the other classes to look at and vote for your candidate. (See below for voting groups)
* **Campaign pamphlet** (small handout … nicely done)
  + Describe how totally awesome your candidate is.
  + Catchy graphic and campaign slogan( include on poster)
  + Include the structure of the organelle and the function  
     of the organelle.  Be sure to relate the structure of the organelle to its function.
  + It is crucial for you to make the connection for your voter about why your candidate is the most important.
  + So tell your voter why your candidate is important for survival of the organism.
  + Can you link that to survival of an ecosystem?  The whole entire world?
  + Okay, maybe I¹m being dramatic, but that is how campaigns can be!
* **Mudslinging**-
  + The fun stuff.
  + You need to run a smear campaign against the other candidates.
  + You can create smaller posters, fact sheets, or include the smears in the **pamphlet and campaign poster.**
  + Also include the smears in your **campaign speech**
  + Think about the negatives related to the other candidate’sstructure and function.
* Example: Do not vote for chloroplast he is a member of the

Green party and supports sugar production.

* **Campaign Speech-**
* You will be performing your speech to the class. Everyone in the group should participate in the speech in some form or fashion.
* In your speech, you need to convince the voters based on structure and function that your candidate is the most  
  important.
* You have to try to deflect the smear campaigns that have hit you.
* Limit the speeches to 2-5 minutes.
* Students will be filling out a voter guide during the speeches.
* You will provide me with a **transcript** of the speech on the same day.
* After the speeches, the students will complete a ballot.
* **List of Candidates (organelles)**
* Cell membrane
* Nucleus
* Ribosomes
* Golgi Apparatus
* Endoplasmic Reticulum
* Cytoplasm
* Lysosomes
* Vacuole
* Mitochondria
* Cell wall
* Chloroplast
* Centrioles

**What will need to be turned in.**

* **Campaign Poster**
* **Pamphlet**
* **Campaign Speech transcript**
* **Mudslinging component within your transcript**